

**American Express Prepaid Card for Student IDs Osprey 1Card Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. **ELIGIBILITY:** American Express Prepaid Card for Student IDs Sweepstakes (“Sweepstakes”) is open to full or part-time students at the University of North Florida who are legal residents of the 50 United States and District of Columbia, 18 years or older. Employees, officers, directors and contractors of American Express Travel Related Services Company, Inc. (“Sponsor”), or other companies associated with the Sweepstakes, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies (collectively, “Released Parties”), and the immediate families (spouse, parent, child, or sibling and their respective spouses) or household members of any such individual, whether or not related, are not eligible. Void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws.
2. **TO ENTER:** Between January 4, 2012 and March 31, 2012, visit the Osprey 1Card office on campus or a mobile re-carding unit during posted hours of operation and exchange your current Osprey1Card for a new Osprey1Card containing an American Express ID number to be entered into the drawing. Limit one (1) entry per person/student ID. Multiple entries will be void.
3. **WINNER SELECTION/NOTIFICATION:** Potential winners will be selected in a random drawing on or about April 10, 2012 from among all eligible entries received. Odds of winning depend on number of eligible entries received. Potential winners will be contacted via email. If a prize or prize notification is returned as undeliverable, a potential winner does not comply with instructions in the notification email or is not in compliance with these Official Rules, he/she will be disqualified and, at Sponsor’s discretion, alternate winner selected.
4. **PRIZES (5):** \$100 American Express gift card. Approximate Retail Value (“ARV”): \$100 each. Total ARV of all prizes: \$500. Gift cards are subject to terms and conditions specified by American Express. All federal, state and local taxes, if any, are winner’s responsibility. No transfer, cash equivalent or substitution of prize, except by Sponsor, who reserves the right to substitute a prize of comparable or greater value, at Sponsor’s sole discretion. Prizes will be awarded “as is” with no warranty or guarantee, either express or implied. All prize details are at Sponsor’s sole discretion. Limit one (1) prize per person/email address.
- 5 **GENERAL TERMS & CONDITIONS:** By entering, entrants agree to be bound by these Official Rules and decisions of the Sponsor, which are final and binding in all matters. Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or illegible entries or lost or stolen entry boxes; or for errors or difficulties of any kind whether human, mechanical, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. If, for any reason, the Sweepstakes is not capable of running as planned, including disruptions caused by tampering, unauthorized intervention, fraud or

any other cause that affects or compromises the administration, security, fairness, integrity, proper conduct or intended play of the Sweepstakes, Sponsor reserves the right at its sole discretion to disqualify any individual Sponsor deems responsible and void all associated entries. Sponsor further reserves the right to cancel, terminate, modify or suspend the Sweepstakes and, if terminated, to randomly select winners from all non-suspect, eligible entries received as of such action that are unaffected by the problem. Sweepstakes materials and entries void if incomplete, not legible, or if they contain errors or obtained through illegitimate channels. By participating, entrants agree release and hold harmless Released Parties from and against any and all claims or liability that may arise, in whole or in part, directly or indirectly, in connection with their participation in this Sweepstakes or the acceptance or use of any the prize awarded. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, without further compensation, in any and all media now known or hereafter discovered, in any manner, worldwide in perpetuity, without notice or review or approval.

- 6 WINNERS LIST: For the names of the winners (available after April 10, 2012), send a self-addressed, stamped envelope to: M Kwong, 200 Vesey St, WFC 01-22-12, NY, NY 10285, for receipt by May 4, 2012.
- 7 **Sponsor:** American Express Travel Related Services Company, Inc., 200 Vesey Street, New York, NY 10285.