



## About the Osprey 1Card

- Official photo identification card for students, faculty, and staff
- Required for identification and access to essential campus services such as Meal Plans, Library Privileges, and admittance to Fitness and Aquatic Centers and Campus Events.
- Features **Ozzie Bucks** – Prepaid spending account on every Osprey 1Card for cashless purchases at the Campus Bookstore, All Dining Locations, Student Health Services, Ticket Box Office, Copy Machines, Print Stations, Vending Machines, and Laundry Facilities.
- Ozzie Bucks is the only way form of payment accepted on campus for copy, print, and laundry services.
- **Ozzie Bucks acceptance now available for Selected Off-Campus Businesses!**

## Ozzie Bucks for Your Business!

- **Access student purchasing power**
  - Pre-paid \$\$\$ can only be spent at accepting locations on and off-campus
  - Parents and students can add value pre-semester and refresh on-line 24/7
  - Can be used to order and pay for deliveries to campus
- **Increase student/parent awareness of your business**
  - Inclusion in Osprey 1Card Program marketing materials and **www.osprey1card.com**
  - Dedicated parent deposit mailer each semester
  - In-store signage and acceptance stickers
  - Promotion of specials/offers each semester
- **Fast and easy to start-up and manage**
  - Pre-configured card terminal delivered to your location
  - Lease or purchase terminal
  - No up-front fees or minimums
  - Automated daily settlement; monthly statement
  - 24/7 Help Desk and support
  - Same terminal also accepts official University ID Card for Jacksonville University (Dolphin 1Card) through the Campus Cash® program
  - Optional credit card acceptance in same terminal through CardSmith's Fast Authorize Service



## Business Partner Marketing Channels\*

Initiative	Description	How You Benefit/Participate
<b>In-Store Signage</b>	<ul style="list-style-type: none"> <li>· Acceptance Posters &amp; Stickers</li> <li>· Take Ones</li> </ul>	<ul style="list-style-type: none"> <li>· Prominent Signage Display</li> <li>· Brochure Take One Kit</li> </ul>
<b>Website &amp; E-marketing</b> <a href="http://www.osprey1card.com">www.osprey1card.com</a>	<ul style="list-style-type: none"> <li>· Official University-Branded Card Program Website</li> <li>· On-Line Account Center</li> <li>· On-Line “Add-Value” Capability</li> <li>· Monthly Email to registered Cardholders providing Ozzie Bucks account balance and program information / updates</li> </ul>	<ul style="list-style-type: none"> <li>Business Name, Address, and Phone Number</li> <li>· Logo and Tagline Inclusion</li> <li>· Hours of Operation</li> <li>· Delivery Instructions</li> <li>· Email Inclusion to Opt In Cardholders</li> </ul>
<b>Card Program Brochure</b>	<ul style="list-style-type: none"> <li>· 4 Color University-Branded Tri-Fold Brochure including Comprehensive Program Information</li> <li>· Mail and Take One Distribution</li> </ul>	<ul style="list-style-type: none"> <li>· Your Business Featured in Brochure</li> </ul>
<b>Parent Deposit Mailer</b>	<ul style="list-style-type: none"> <li>· Dedicated Mailer each Semester sent to student’s home address</li> <li>· Card Program Brochure</li> </ul>	<ul style="list-style-type: none"> <li>· Featured in Letter Copt</li> <li>· Featured in Brochure</li> </ul>
<b>Orientation Events</b>	<ul style="list-style-type: none"> <li>· Information for New Students &amp; Parents</li> </ul>	<ul style="list-style-type: none"> <li>· Business Name Mention at Orientations</li> </ul>
<b>Offer Promotion</b>	<ul style="list-style-type: none"> <li>· In-store Promotional Posters</li> <li>· Campus Promotional Posters</li> <li>· Home Page Website Feature</li> <li>· Online Coupon Design and Website Posting</li> <li>· Email to Opt In Cardholders</li> </ul>	<ul style="list-style-type: none"> <li>· Targeted offers/communications to students from your business</li> </ul>

\* Included at no incremental cost

## Business Partner Pricing

Pricing and Fees	Amount	
Transaction Fee – Choice of Schedule	5.99% + \$0.15/Txn or;	6.49% + \$0.10/Txn
Monthly Service w/leased terminal	\$40	
Monthly Service w/purchased terminal	\$25	
Dial Up Terminal Purchase Price	\$249	
IP Terminal Purchase Price	\$325	
Bank Card Processing	Match or Beat Your Existing Rates	

### To Learn More:

Visit: [www.osprey1card.com/merchants](http://www.osprey1card.com/merchants)  
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